



Latitude: 43.652163  
Longitude: -116.25551

3050 N Lakeharbor Ln  
Boise, ID 83703  
Radius: 1.0 miles

3050 N Lakeharbor Ln  
Boise, ID 83703  
Radius: 3.0 miles

3050 N Lakeharbor Ln  
Boise, ID 83703  
Radius: 5.0 miles



	3050 N Lakeharbor Ln Boise, ID 83703 Radius: 1.0 miles	3050 N Lakeharbor Ln Boise, ID 83703 Radius: 3.0 miles	3050 N Lakeharbor Ln Boise, ID 83703 Radius: 5.0 miles
2000 Total Population	10,318	76,956	159,834
2000 Group Quarters	211	1,316	4,030
2005 Total Population	11,490	84,473	177,041
2010 Total Population	12,767	93,327	196,188
2005 - 2010 Annual Rate	2.13%	2.01%	2.08%



2000 Households	4,103	30,834	64,001
2000 Average Household Size	2.46	2.45	2.43
2005 Households	4,639	34,497	71,911
2005 Average Household Size	2.42	2.4	2.39
2010 Households	5,193	38,459	80,344
2010 Average Household Size	2.41	2.39	2.38
2005 - 2010 Annual Rate	2.28%	2.2%	2.24%
2000 Families	2,636	19,620	39,741
2000 Average Family Size	2.99	3.01	3.02
2005 Families	2,917	21,514	43,923
2005 Average Family Size	2.96	2.96	2.98
2010 Families	3,208	23,584	48,338
2010 Average Family Size	2.93	2.93	2.96
2005 - 2010 Annual Rate	1.92%	1.85%	1.93%



<b>2000 Housing Units</b>	4,308	32,240	67,039
Owner Occupied Housing Units	58.7%	62.5%	60.0%
Renter Occupied Housing Units	36.6%	33.0%	35.5%
Vacant Housing Units	4.6%	4.5%	4.5%
<b>2005 Housing Units</b>	4,915	36,373	75,966
Owner Occupied Housing Units	59.6%	63.4%	61.1%
Renter Occupied Housing Units	34.8%	31.4%	33.6%
Vacant Housing Units	5.6%	5.2%	5.3%
<b>2010 Housing Units</b>	5,537	40,782	85,363
Owner Occupied Housing Units	60.8%	63.8%	61.6%
Renter Occupied Housing Units	33.0%	30.5%	32.5%
Vacant Housing Units	6.2%	5.7%	5.9%

**Median Household Income**

2000	\$43,214	\$42,797	\$41,008
2005	\$51,742	\$50,105	\$48,294
2010	\$61,653	\$58,668	\$56,819

**Median Home Value**

2000	\$113,462	\$116,491	\$116,280
2005	\$144,334	\$147,453	\$147,849
2010	\$180,648	\$184,445	\$185,013

**Per Capita Income**

2000	\$22,300	\$22,327	\$21,950
2005	\$28,406	\$27,326	\$26,577
2010	\$35,519	\$33,498	\$32,417

**Median Age**

2000	34.2	34.7	33.3
2005	35.5	35.5	33.9
2010	36.7	36.4	34.8

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.



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**2000 Households by Income**

Household Income Base	3050 N Lakeharbor Ln	3050 N Lakeharbor Ln	3050 N Lakeharbor Ln
< \$15,000	4,139 (14.3%)	30,804 (11.9%)	64,078 (13.1%)
\$15,000 - \$24,999	13.4%	13.7%	14.6%
\$25,000 - \$34,999	13.1%	14.5%	14.5%
\$35,000 - \$49,999	15.4%	18.1%	18.0%
\$50,000 - \$74,999	23.3%	20.9%	20.0%
\$75,000 - \$99,999	8.4%	10.0%	9.7%
\$100,000 - \$149,999	7.1%	7.0%	6.4%
\$150,000 - \$199,999	2.7%	2.1%	1.9%
\$200,000+	2.3%	1.7%	1.8%
Average Household Income	\$55,321	\$55,136	\$54,014

**2005 Households by Income**

< \$15,000	4,639 (11.1%)	34,496 (9.5%)	71,912 (10.4%)
\$15,000 - \$24,999	11.2%	11.0%	11.7%
\$25,000 - \$34,999	10.4%	11.8%	12.1%
\$35,000 - \$49,999	15.5%	17.6%	17.5%
\$50,000 - \$74,999	22.5%	20.9%	20.5%
\$75,000 - \$99,999	11.6%	12.2%	11.8%
\$100,000 - \$149,999	10.0%	11.1%	10.6%
\$150,000 - \$199,999	3.4%	2.9%	2.6%
\$200,000+	4.1%	3.0%	2.9%
Average Household Income	\$69,114	\$66,102	\$64,279

**2010 Households by Income**

< \$15,000	5,195 (8.8%)	38,460 (7.6%)	80,347 (8.3%)
\$15,000 - \$24,999	8.5%	8.2%	8.8%
\$25,000 - \$34,999	9.7%	10.7%	10.9%
\$35,000 - \$49,999	13.4%	15.3%	15.4%
\$50,000 - \$74,999	19.0%	20.3%	20.0%
\$75,000 - \$99,999	15.4%	13.4%	13.2%
\$100,000 - \$149,999	14.5%	15.0%	14.7%
\$150,000 - \$199,999	4.5%	4.6%	4.2%
\$200,000+	6.2%	4.8%	4.4%
Average Household Income	\$85,971	\$80,473	\$77,992

**2000 Owner Occupied HUs by Value**

Total	2,508	20,166	40,335
<\$50,000	7.6%	7.1%	7.1%
\$50,000 - 99,999	29.5%	27.1%	28.3%
\$100,000 - 149,999	38.6%	40.2%	38.0%
\$150,000 - 199,999	12.4%	13.1%	13.2%
\$200,000 - \$299,999	8.0%	8.8%	9.5%
\$300,000 - 499,999	2.3%	2.9%	3.0%
\$500,000 - 999,999	1.6%	0.7%	0.8%
\$1,000,000+	0.0%	0.2%	0.2%
Average Home Value	\$134,508	\$136,534	\$137,479

**2000 Specified Renter Occupied HUs by Contract Rent**

Total	1,578	10,695	23,721
With Cash Rent	96.5%	97.5%	97.5%
No Cash Rent	3.5%	2.5%	2.5%
Median Rent	\$579	\$561	\$543
Average Rent	\$564	\$587	\$566

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.



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**2000 Population by Age**

	3050 N Lakeharbor Ln Boise, ID 83703 Radius: 1.0 miles	3050 N Lakeharbor Ln Boise, ID 83703 Radius: 3.0 miles	3050 N Lakeharbor Ln Boise, ID 83703 Radius: 5.0 miles
Total	10,316	76,955	159,835
0 - 4	7.1%	6.8%	7.0%
5 - 9	7.1%	6.7%	6.8%
10 - 14	6.8%	7.1%	6.9%
15 - 24	15.5%	14.9%	16.3%
25 - 34	14.6%	15.0%	15.7%
35 - 44	15.7%	16.2%	15.9%
45 - 54	15.1%	14.2%	13.5%
55 - 64	7.6%	7.7%	7.3%
65 - 74	5.1%	5.5%	5.0%
75 - 84	3.6%	4.3%	4.1%
85+	1.7%	1.7%	1.6%
18+	74.5%	75.1%	75.1%

**2005 Population by Age**

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Total	11,492	84,471	177,040
0 - 4	7.0%	6.8%	7.1%
5 - 9	6.4%	6.3%	6.4%
10 - 14	6.1%	6.6%	6.7%
15 - 24	16.0%	14.4%	15.6%
25 - 34	13.9%	15.1%	15.8%
35 - 44	13.5%	14.7%	14.7%
45 - 54	16.2%	15.2%	14.2%
55 - 64	10.2%	9.6%	9.1%
65 - 74	5.2%	5.2%	4.8%
75 - 84	3.6%	4.1%	3.8%
85+	2.0%	2.0%	1.8%
18+	76.9%	76.4%	75.9%

**2010 Population by Age**

	3050 N Lakeharbor Ln Boise, ID 83703 Radius: 1.0 miles	3050 N Lakeharbor Ln Boise, ID 83703 Radius: 3.0 miles	3050 N Lakeharbor Ln Boise, ID 83703 Radius: 5.0 miles
Total	12,767	93,327	196,184
0 - 4	6.9%	6.8%	7.1%
5 - 9	5.9%	5.9%	6.1%
10 - 14	5.9%	6.5%	6.6%
15 - 24	14.6%	13.6%	14.7%
25 - 34	14.8%	15.3%	15.9%
35 - 44	12.4%	14.0%	14.2%
45 - 54	15.4%	14.8%	14.0%
55 - 64	13.0%	11.8%	10.8%
65 - 74	5.5%	5.4%	5.2%
75 - 84	3.5%	3.7%	3.5%
85+	2.0%	2.1%	1.9%
18+	78.0%	77.2%	76.5%

**2000 Population by Sex**

	3050 N Lakeharbor Ln Boise, ID 83703 Radius: 1.0 miles	3050 N Lakeharbor Ln Boise, ID 83703 Radius: 3.0 miles	3050 N Lakeharbor Ln Boise, ID 83703 Radius: 5.0 miles
Males	49.3%	49.6%	49.7%
Females	50.7%	50.4%	50.3%

**2005 Population by Sex**

	3050 N Lakeharbor Ln Boise, ID 83703 Radius: 1.0 miles	3050 N Lakeharbor Ln Boise, ID 83703 Radius: 3.0 miles	3050 N Lakeharbor Ln Boise, ID 83703 Radius: 5.0 miles
Males	49.4%	49.7%	49.8%
Females	50.6%	50.3%	50.2%

**2010 Population by Sex**

	3050 N Lakeharbor Ln Boise, ID 83703 Radius: 1.0 miles	3050 N Lakeharbor Ln Boise, ID 83703 Radius: 3.0 miles	3050 N Lakeharbor Ln Boise, ID 83703 Radius: 5.0 miles
Males	49.5%	49.6%	49.7%
Females	50.5%	50.4%	50.3%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.



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2000 Population by Race/Ethnicity

Total	10,318	76,955	159,834
White Alone	92.5%	92.8%	92.1%
Black Alone	0.6%	0.5%	0.7%
American Indian Alone	0.9%	0.7%	0.7%
Asian or Pacific Islander Alone	1.4%	1.6%	2.1%
Some Other Race Alone	2.2%	1.9%	2.0%
Two or More Races	2.5%	2.4%	2.4%
Hispanic Origin	5.9%	4.9%	4.9%
Diversity Index	24.0	21.9	23.0

2005 Population by Race/Ethnicity

Total	11,489	84,474	177,040
White Alone	91.5%	92.1%	91.3%
Black Alone	0.7%	0.6%	0.8%
American Indian Alone	0.9%	0.8%	0.8%
Asian or Pacific Islander Alone	1.7%	1.9%	2.4%
Some Other Race Alone	2.6%	2.2%	2.2%
Two or More Races	2.5%	2.5%	2.4%
Hispanic Origin	7.0%	5.7%	5.7%
Diversity Index	27.1	24.4	25.5

2010 Population by Race/Ethnicity

Total	12,766	93,328	196,188
White Alone	90.6%	91.3%	90.4%
Black Alone	0.8%	0.7%	0.9%
American Indian Alone	0.9%	0.8%	0.8%
Asian or Pacific Islander Alone	2.0%	2.2%	2.9%
Some Other Race Alone	3.0%	2.5%	2.5%
Two or More Races	2.6%	2.5%	2.5%
Hispanic Origin	8.2%	6.6%	6.5%
Diversity Index	30.2	26.9	28.2



2000 Population 3+ by School Enrollment

Total	9,908	73,896	153,251
Enrolled in Nursery/Preschool	1.6%	1.5%	1.6%
Enrolled in Kindergarten	1.7%	1.4%	1.4%
Enrolled in Grade 1-8	12.1%	11.7%	11.6%
Enrolled in Grade 9-12	6.2%	6.0%	5.9%
Enrolled in College	4.9%	4.8%	6.0%
Enrolled in Grad/Prof School	1.0%	1.1%	1.1%
Not Enrolled in School	72.5%	73.5%	72.4%

2000 Population 25+ by Educational Attainment

Total	6,494	50,090	101,519
Less than 9th Grade	3.2%	2.5%	2.3%
9th - 12th Grade, No Diploma	6.7%	7.4%	7.9%
High School Graduate	22.9%	22.9%	22.5%
Some College, No Degree	30.7%	28.5%	29.0%
Associate Degree	7.8%	7.1%	7.3%
Bachelor's Degree	21.2%	21.7%	21.1%
Master's/Prof/Doctorate Degree	7.6%	10.0%	10.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.



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**2000 Population 15+ by Sex and Marital Status**

	3050 N Lakeharbor Ln	3050 N Lakeharbor Ln	3050 N Lakeharbor Ln
Total	8,113	61,160	127,002
Females	51.2%	50.5%	50.9%
Never Married	10.8%	10.4%	11.4%
Married, not Separated	25.1%	26.7%	26.3%
Married, Separated	0.7%	0.7%	0.8%
Widowed	4.7%	4.4%	4.4%
Divorced	9.9%	8.3%	8.0%
Males	48.8%	49.5%	49.1%
Never Married	15.1%	14.9%	15.5%
Married, not Separated	26.1%	27.0%	26.5%
Married, Separated	0.6%	0.4%	0.5%
Widowed	1.1%	0.8%	0.8%
Divorced	5.9%	6.3%	5.9%



**2000 Population 16+ by Employment Status**

	3050 N Lakeharbor Ln	3050 N Lakeharbor Ln	3050 N Lakeharbor Ln
Total	7,934	60,012	124,721
In Labor Force	70.7%	71.1%	71.3%
Civilian Employed	68.3%	67.9%	68.0%
Civilian Unemployed	2.5%	3.0%	3.0%
In Armed Forces	0.0%	0.2%	0.3%
Not in Labor Force	29.3%	28.9%	28.7%

**2005 Civilian Population 16+ in Labor Force**

	3050 N Lakeharbor Ln	3050 N Lakeharbor Ln	3050 N Lakeharbor Ln
Civilian Employed	96.5%	95.1%	95.3%
Civilian Unemployed	3.5%	4.9%	4.7%

**2010 Civilian Population 16+ in Labor Force**

	3050 N Lakeharbor Ln	3050 N Lakeharbor Ln	3050 N Lakeharbor Ln
Civilian Employed	96.8%	95.6%	95.7%
Civilian Unemployed	3.2%	4.4%	4.3%

**2000 Females 16+ by Employment Status and Age of Children**

	3050 N Lakeharbor Ln	3050 N Lakeharbor Ln	3050 N Lakeharbor Ln
Total	4,073	30,410	63,495
Own Children < 6 Only	9.0%	7.7%	8.5%
Employed/in Armed Forces	5.5%	4.4%	5.0%
Unemployed	0.2%	0.3%	0.3%
Not in Labor Force	3.3%	3.0%	3.2%
Own Children < 6 and 6-17 Only	5.1%	5.7%	5.5%
Employed/in Armed Forces	3.0%	3.5%	3.3%
Unemployed	0.0%	0.1%	0.1%
Not in Labor Force	2.0%	2.1%	2.1%
Own Children 6-17 Only	19.0%	17.6%	17.3%
Employed/in Armed Forces	14.8%	13.6%	13.5%
Unemployed	0.2%	0.6%	0.5%
Not in Labor Force	3.9%	3.4%	3.4%
No Own Children < 18	67.0%	69.0%	68.6%
Employed/in Armed Forces	39.0%	39.8%	40.4%
Unemployed	1.4%	1.8%	1.7%
Not in Labor Force	26.6%	27.3%	26.5%

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**2005 Employed Population 16+ by Industry**

	3050 N Lakeharbor Ln	3050 N Lakeharbor Ln	3050 N Lakeharbor Ln
Total	5,980	43,022	90,017
Agriculture/Mining	0.8%	0.6%	0.6%
Construction	8.0%	8.3%	7.6%
Manufacturing	10.1%	9.6%	10.3%
Wholesale Trade	3.5%	3.1%	3.1%
Retail Trade	10.0%	10.9%	11.2%
Transportation/Utilities	3.3%	3.1%	3.0%
Information	2.4%	2.2%	2.3%
Finance/Insurance/Real Estate	7.4%	7.6%	8.0%
Services	46.8%	47.2%	46.8%
Public Administration	7.8%	7.4%	7.1%

**2005 Employed Population 16+ by Occupation**

	3050 N Lakeharbor Ln	3050 N Lakeharbor Ln	3050 N Lakeharbor Ln
Total	5,982	43,023	90,017
White Collar	64.6%	66.4%	66.2%
Management/Business/Financial	17.8%	17.8%	16.9%
Professional	24.3%	24.8%	25.0%
Sales	9.2%	9.4%	9.3%
Administrative Support	13.4%	14.5%	15.1%
Services	16.7%	16.1%	16.6%
Blue Collar	18.7%	17.5%	17.1%
Farming/Forestry/Fishing	0.4%	0.3%	0.3%
Construction/Extraction	6.6%	6.9%	6.2%
Installation/Maintenance/Repair	2.9%	2.8%	2.7%
Production	4.7%	4.1%	4.5%
Transportation/Material Moving	4.0%	3.5%	3.5%



**2000 Workers 16+ by Means of Transportation to Work**

	3050 N Lakeharbor Ln	3050 N Lakeharbor Ln	3050 N Lakeharbor Ln
Total	5,388	40,432	84,120
Drove Alone - Car, Truck, or Van	82.1%	79.7%	79.0%
Carpooled - Car, Truck, or Van	10.7%	11.2%	10.8%
Public Transportation	0.5%	1.1%	1.1%
Walked	1.7%	2.0%	2.5%
Other Means	2.1%	2.4%	2.6%
Worked at Home	2.9%	3.7%	3.9%

**2000 Workers 16+ by Travel Time to Work**

	3050 N Lakeharbor Ln	3050 N Lakeharbor Ln	3050 N Lakeharbor Ln
Total	5,388	40,433	84,121
Did Not Work at Home	97.1%	96.3%	96.1%
Less than 5 minutes	2.3%	2.3%	2.6%
5 to 9 minutes	8.1%	10.6%	12.0%
10 to 19 minutes	41.6%	43.7%	43.3%
20 to 24 minutes	21.0%	19.8%	19.0%
25 to 34 minutes	18.3%	14.1%	13.7%
35 to 44 minutes	2.5%	1.9%	1.6%
45 to 59 minutes	1.8%	1.8%	1.6%
60 to 89 minutes	1.1%	1.1%	1.2%
90 or more minutes	0.4%	1.1%	1.1%
Worked at Home	2.9%	3.7%	3.9%
Average Travel Time to Work (in min)	18.8	18.7	18.3

**2000 Households by Vehicles Available**

	3050 N Lakeharbor Ln	3050 N Lakeharbor Ln	3050 N Lakeharbor Ln
Total	4,085	30,861	64,058
None	6.0%	5.0%	5.7%
1	35.0%	33.7%	34.4%
2	41.4%	41.9%	40.4%
3	13.3%	14.7%	14.6%
4	2.6%	3.4%	3.8%
5+	1.6%	1.2%	1.1%
Average Number of Vehicles Available	1.8	1.8	1.8

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2005 and 2010.



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**2000 Households by Type**

Total	4,102	30,833	64,002
Family Households	64.2%	63.6%	62.1%
Married-couple Family	47.0%	49.4%	48.0%
With Related Children	22.4%	23.1%	23.2%
Other Family (No Spouse)	17.2%	14.2%	14.1%
With Related Children	12.6%	9.9%	9.7%
Nonfamily Households	35.8%	36.4%	37.9%
Householder Living Alone	27.0%	27.5%	28.4%
Householder Not Living Alone	8.7%	8.9%	9.5%
Households with Related Children	35.0%	33.0%	32.9%
Households with Persons 65+	17.7%	19.7%	18.5%

**2000 Households by Size**

Total	4,103	30,834	64,001
1 Person Household	27.0%	27.5%	28.4%
2 Person Household	34.9%	35.3%	34.6%
3 Person Household	16.7%	15.7%	15.8%
4 Person Household	13.4%	13.0%	12.9%
5 Person Household	5.0%	5.3%	5.3%
6 Person Household	2.0%	2.0%	2.0%
7+ Person Household	0.9%	1.1%	1.1%

**2000 Households by Year Householder Moved In**

Total	4,085	30,863	64,058
Moved in 1999 to March 2000	26.2%	25.6%	27.5%
Moved in 1995 to 1998	33.2%	30.8%	31.0%
Moved in 1990 to 1994	21.2%	19.1%	17.6%
Moved in 1980 to 1989	11.8%	12.1%	12.2%
Moved in 1970 to 1979	4.6%	7.1%	6.7%
Moved in 1969 or Earlier	3.0%	5.3%	5.0%
Median Year Householder Moved In	1996	1996	1996



**2000 Housing Units by Units in Structure**

Total	4,283	32,309	67,085
1, Detached	61.0%	65.7%	62.8%
1, Attached	6.8%	5.3%	4.7%
2	3.0%	3.9%	4.0%
3 or 4	2.0%	4.2%	6.0%
5 to 9	3.7%	3.2%	4.0%
10 to 19	7.4%	3.8%	4.0%
20+	8.0%	6.0%	7.3%
Mobile Home	7.9%	7.8%	7.0%
Other	0.1%	0.1%	0.2%

**2000 Housing Units by Year Structure Built**

Total	4,291	32,274	67,096
1999 to March 2000	1.1%	1.9%	2.5%
1995 to 1998	12.3%	9.5%	10.3%
1990 to 1994	23.5%	14.1%	12.6%
1980 to 1989	20.1%	15.0%	14.4%
1970 to 1979	22.1%	25.5%	24.6%
1969 or Earlier	20.9%	33.9%	35.5%
Median Year Structure Built	1983	1976	1976

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Latitude: 43.652163  
 Longitude: -116.25551


3050 N Lakeharbor Ln  
 Boise, ID 83703  
 Radius: 1.0 miles

3050 N Lakeharbor Ln  
 Boise, ID 83703  
 Radius: 3.0 miles

3050 N Lakeharbor Ln  
 Boise, ID 83703  
 Radius: 5.0 miles

Top 3 Tapestry Segments

1.	Milk and Cookies	Aspiring Young Familie	Aspiring Young Familie
2.	Enterprising Professio	Up and Coming Families	Old and Newcomers
3.	Great Expectations	Metropolitans	Up and Coming Families

 **2005 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$9,326,687	\$65,970,103	\$134,510,804
Average Spent	\$2,010.50	\$1,912.34	\$1,870.52
Spending Potential Index	76	73	71
Computers & Accessories: Total \$	\$1,226,050	\$8,682,045	\$17,776,817
Average Spent	\$264.29	\$251.68	\$247.21
Spending Potential Index	106	101	99
Education: Total \$	\$5,494,510	\$39,110,918	\$81,990,533
Average Spent	\$1,184.42	\$1,133.75	\$1,140.17
Spending Potential Index	108	104	104
Entertainment/Recreation: Total \$	\$14,914,404	\$106,351,692	\$215,564,258
Average Spent	\$3,215.00	\$3,082.93	\$2,997.65
Spending Potential Index	101	97	94
Food at Home: Total \$	\$22,015,640	\$156,384,440	\$318,317,478
Average Spent	\$4,745.77	\$4,533.28	\$4,426.55
Spending Potential Index	100	95	93
Food Away from Home: Total \$	\$15,524,757	\$109,677,956	\$223,902,057
Average Spent	\$3,346.57	\$3,179.35	\$3,113.60
Spending Potential Index	104	99	97
Health Care: Total \$	\$15,609,666	\$112,627,400	\$227,454,494
Average Spent	\$3,364.88	\$3,264.85	\$3,163.00
Spending Potential Index	95	92	89
HH Furnishings & Equipment: Total \$	\$8,894,193	\$63,260,281	\$128,008,892
Average Spent	\$1,917.27	\$1,833.79	\$1,780.10
Spending Potential Index	90	86	84
Investments: Total \$	\$20,659,916	\$155,702,507	\$309,021,423
Average Spent	\$4,453.53	\$4,513.51	\$4,297.28
Spending Potential Index	99	100	95
Retail Goods: Total \$	\$112,278,276	\$797,575,916	\$1,621,115,496
Average Spent	\$24,203.12	\$23,120.15	\$22,543.36
Spending Potential Index	96	92	90
Shelter: Total \$	\$66,115,134	\$471,624,355	\$955,105,524
Average Spent	\$14,252.02	\$13,671.46	\$13,281.77
Spending Potential Index	103	99	96
TV/Video/Sound Equipment: Total \$	\$5,030,408	\$35,525,003	\$72,508,199
Average Spent	\$1,084.37	\$1,029.80	\$1,008.30
Spending Potential Index	103	98	96
Travel: Total \$	\$8,068,372	\$58,184,381	\$117,462,348
Average Spent	\$1,739.25	\$1,686.65	\$1,633.44
Spending Potential Index	101	98	94
Vehicle Maintenance & Repairs: Total \$	\$4,916,364	\$35,033,060	\$71,236,562
Average Spent	\$1,059.79	\$1,015.54	\$990.62
Spending Potential Index	102	98	96

**Data Note:** The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Expenditure data are derived from the 2001, 2002 and 2003 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI forecasts for 2005 and 2010.